

## Subscription process for subscribing channels on a-la-carte basis

A Subscriber may choose any of the following to subscribe to any channel on A-la-carte basis:

### 1. Website

The Subscriber may go to DDCCATV's website [www.ddccatv.com](http://www.ddccatv.com) and select:

Television ⇌ Channels & Packs

Subscriber will find the list of all A-la-carte channels available on DDCCATV's network and Packages offered by DDCCATV.

### 2. Customer care centre

The Subscriber may make a request for subscription of any channel on A-la-carte basis through our centralized helpline no. 1800-110-800 (Toll Free). This service is available round the clock. The Subscriber shall be guided to and connected with the Customer Care Centre through the Interactive Voice Response System ("IVRS"). Executives will be available to record the request of the Subscriber in Hindi/English and the local language of the State. Apart from this, we also have decentralized service desks at all Unit/Branch Locations.